

July 16, 2015

FOR IMMEDIATE RELEASE

KUBOTA Corporation

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Notice of suspension of construction business based on Construction Business Act

Kubota Corporation (hereinafter “the Company”) was ordered on July 16, 2015 by the Kinki Regional Development Bureau of the Ministry of Land, Infrastructure, Transport and Tourism, to suspend its construction business for the period indicated below under the provision of Article 28 Paragraph 3 of the Construction Business Act, related to the Company’s receipt of the surcharge payment order on violation of the Antimonopoly Act in Japan relating to the receiving contract of cooperative drying facilities ordered by Japan Agricultural Cooperatives, from the Japan Fair Trade Commission.

The Company takes this penalty with utmost seriousness and will promote compliance and make an effort to rebuild its trust.

1. Suspended business area

The Company has to suspend sales of construction work and setting work of machinery and equipment in Japan, related to public construction and private construction supported by subsidy from government and other public offices.

2. Period

60 days (from July 31, 2015 to September 28, 2015)

3. Financial outlook

The company does not change its financial forecasts for the year ending December 31, 2015 by reason of this matter.

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management’s expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company’s markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company’s ability to continue to gain acceptance of its products.

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